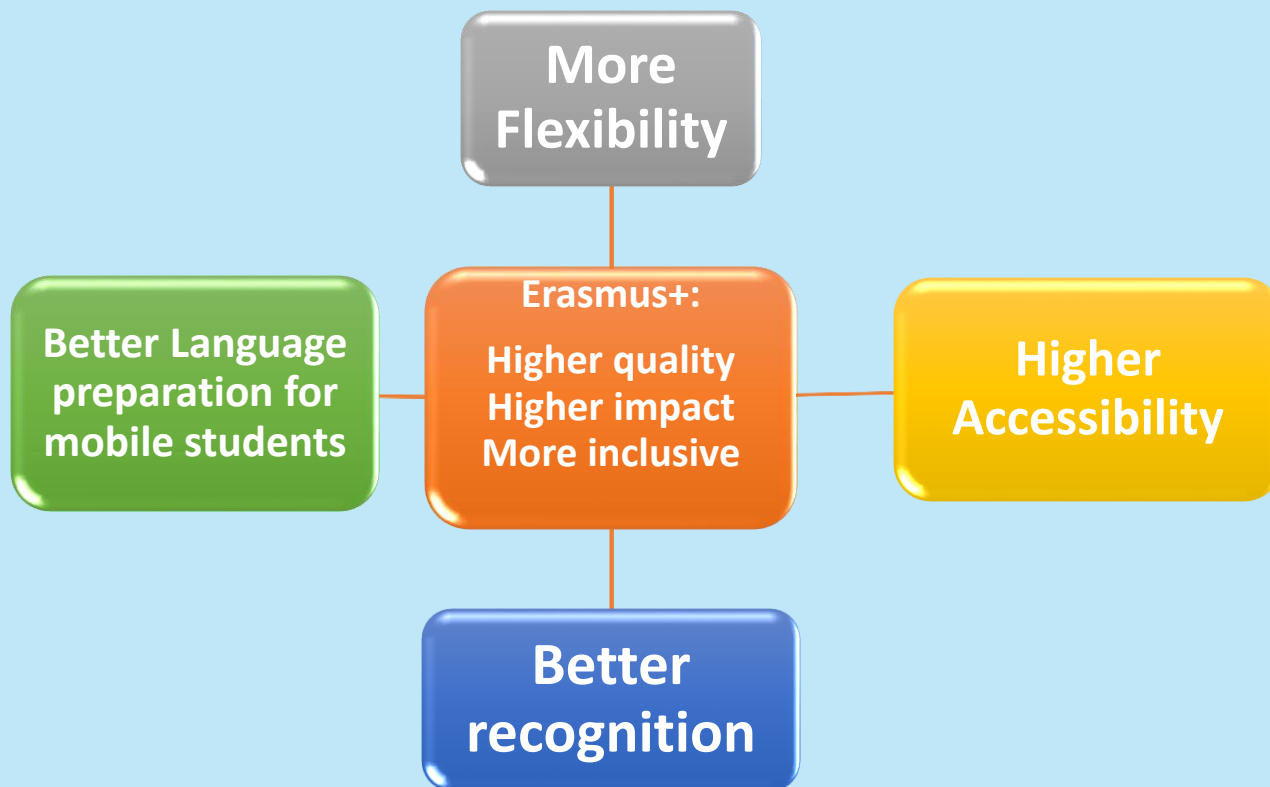


FROM
ERASMUS
TO
ERASMUS+
A STORY OF
30 YEARS

E+ supporting connected mobility

Why is Erasmus+ going digital?





Challenges

Processes



Data and IT infrastructures

Legislation on national data protection



Digital change is culture change

Objectives

- Bring Erasmus+ in the digital era
- Facilitate management of mobility by making best use of new technologies
- Simplifying student mobility by supporting the electronic exchange of student data between the HEIs: a one-stop-shop

Bottom-up projects

- Erasmus Without Paper
- EMREX
- Online learning agreements
- ESC - European student card

Already available under
Erasmus+

- EU Survey: online feedback
- Online Linguistic Support
- Mobility Tool+

Coming soon

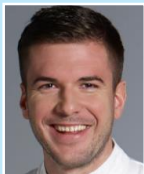
- ECHE: Make it work for you!
- MOOC on Erasmus+ and ECTS
- Erasmus+ App

For whom?

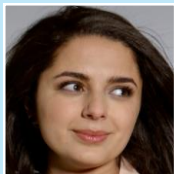


Students

VET learners



Youth



Could be extended to staff, beneficiaries and NAs at a later stage. Potential is huge!

For what?

Guide

- What is in for me?
- Checklists before, during, after mobility
- Online learning agreement

Network

- Events
- Top tips by cities
interactive, ranking of top tips

Learn

- Link to Online Linguistic Support

Bringing Erasmus+ mobility into the 21st century

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Planning

Early 2017

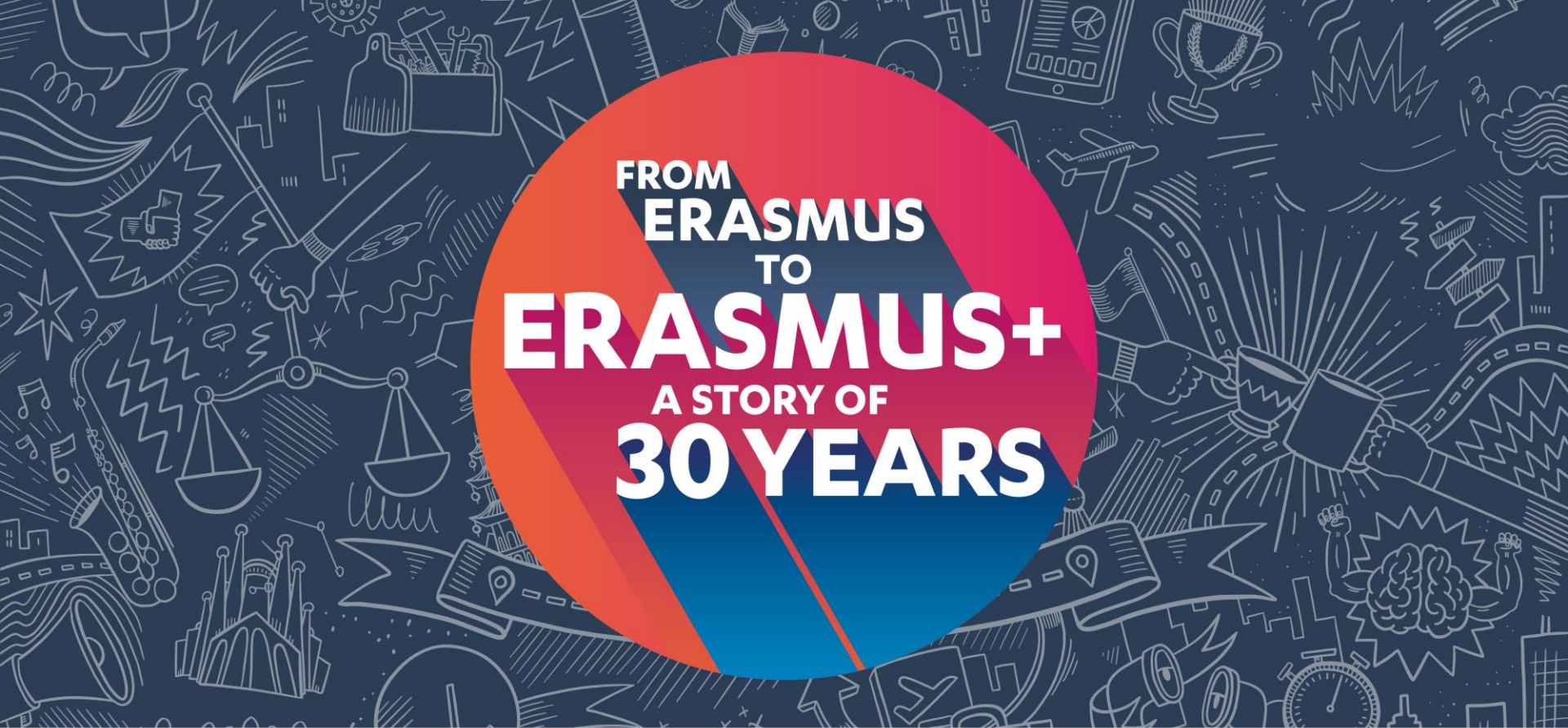
- First prototype
- Main functionalities
- Content development and testing with target groups:
 - Static information on Erasmus+
 - Checklist HE, VET, Youth

13 June

- Information on Erasmus+
- Interactive checklist HE, VET, Youth
- Online Learning Agreement integrated
- Top tips for living abroad
- Events and activities feed
- OLS link

December

- Push and emergency notifications
- City specific information
- Advanced functionality for HE studies
- Geolocation
- Support multilingual interface



FROM
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30 YEARS

Objectives

1. Erasmus+

Nothing but plusses

2. EU impact

Tackle youth unemployment
Equip people with relevant skills
Develop EU Active Citizenship
Benefit to all – social inclusion
Free Movement

3. Engage the Erasmus+ Generation

Key Multipliers

- ❖ Erasmus+ National Agencies
- ❖ Education, training, youth, and sport stakeholders | Alumni
- ❖ REPs
- ❖ European Parliament
- ❖ Committee of the Regions
- ❖ Delegations
- ❖ EU Presidencies

EU-Level Events

- ❖ 26th January: Campaign Launch and Press conference
 - ❖ 400 people in attendance | 2 Commissioners and 2 MEPs | Inspiring Alumni
 - ❖ Presentation of 2015 Erasmus+ Annual Report
 - ❖ Support from European Parliament
 - ❖ [30th Anniversary Website](#) went Live
- ❖ 13th June: Celebrations
 - ❖ To be held in Strasbourg
 - ❖ Launch of an **Erasmus+ App**
- ❖ December: Closing Ceremony
 - ❖ Erasmus+ Generation to share their views on the future of Europe



Tools and Channels

- Erasmus+ Newsletter
- Videos (8 Clips plus Teasers)
- Print Visuals
- Leaflet
- Web Banners
- Templates
- Roll Ups
- Fact Sheets
- Infographics
- Press Release
- All Available from:

ec.europa.eu/erasmus30



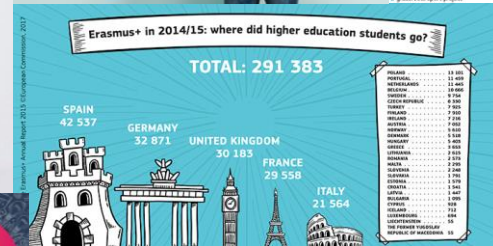
Tell us the+ of your Erasmus+

GRANTS FOR STUDYING, LEARNING, JOEERING AND AD

Erasmus+ grants for study, learning, job placements and apprenticeships in 14 different countries. Erasmus+ also grants research fellowships and grants for small and medium-sized enterprises and enables them to participate.

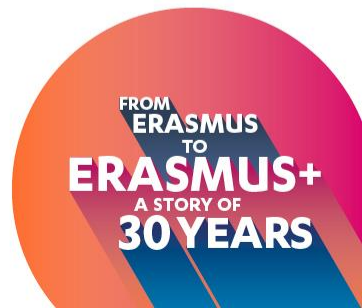
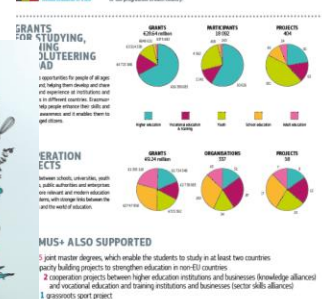
ERASMUS+ ALSO SUPPORTED

- 3 joint master degrees, which enable the students to study in at least two countries
- priority funding projects to strengthen education in non-EU countries
- 2 cooperation projects between higher education institutions and business (knowledge alliances)
- 1 vocational education and training institutions and business sector skills alliance
- 1 grassroots sport project



ERASMUS+ STATISTICS 2015

Erasmus+ strengthens education and youth systems and improves employability through funding for mobility, training, youth and sport. Between 2014 and 2020, Erasmus+ will give a further European a chance to study, work, volunteer or gain professional experience abroad. The budget for Erasmus+ over 7.5 billion in 2015. National agencies are responsible for managing most parts of the programme in each country.



Your engagement is Key!

- ❖ Sharing inspiring stories
- ❖ Organisation of Events
- ❖ Engage your students, staff, partners!
- ❖ Find out more: ec.europa.eu/erasmus30
- ❖ Queries: EAC-ERASMUS-30YEAR@ec.europa.eu

